



# AI Ireland

## Training Services

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Founded in 2018, AI Ireland offers a comprehensive suite of services designed to enhance AI literacy and provide expert consultancy across various sectors. Our offerings are tailored to empower organisations, professionals, and policymakers to navigate and excel in the ever-evolving landscape of artificial intelligence.

# Training Courses Included



## AI Fundamentals

### Transform Your Business with AI: A Comprehensive Introduction

Embark on a journey into the heart of artificial intelligence with our AI Fundamentals course. This introductory program is crafted for business leaders, decision-makers, and innovators looking to unlock the transformative power of AI within their operations. In just 90 minutes, you will not only grasp the basics of AI but also explore its vast potential to redefine your business landscape.



## Prompt Engineering

### Unlock the Full Potential of AI with Expert Prompt Engineering Techniques

Maximise Your AI's Capabilities with Strategic Prompt Crafting in our Beginner's Course on Prompt Engineering. Dive deep into the art and science of Prompt Engineering with our comprehensive beginner's course. Designed for innovators, creators, and thinkers, this course demystifies the process of interacting with AI systems to unlock their fullest capabilities. Whether you're aiming to enhance your business solutions or dive into the world of AI for the first time, our course is tailored to equip you with the skills needed to craft effective prompts that drive better AI performance.



## AI Fundamentals: Transforming Business Perspectives

Unlock the transformative power of AI for your business with our introductory Understanding AI course.

Dive into the essentials of artificial intelligence, exploring fundamental concepts and terminology that underpin this revolutionary technology. Learn about the vast potential applications of AI and how it can be leveraged to not only enhance your business operations but also to drive significant, impactful change across your organisation.



## AI for Content Creation

### Elevate Your Marketing with AI: A Cutting-Edge Introduction

Step into the future of marketing with our AI for Content Creation course. This introductory session is engineered for marketers, content creators, and business leaders eager to harness the power of AI in revolutionising their marketing strategies. Discover how AI can not only transform the way you create content but also how you connect with and engage your audience like never before.



## Understanding the AI EU Act: Implications for Business

### Empower Public Sector Professionals with Essential Knowledge on AI Regulations

Gain insights into the AI EU Act and its specific transparency obligations, ensuring informed decision-making and fostering trust in AI systems within the public sector.



## ChatGPT for Business Success

### Unlock the power of ChatGPT

Discover how to seamlessly integrate ChatGPT into your operations for enhanced customer interactions, streamlined workflows, and better decision-making.



## AI for Business Leaders

### Elevate Your Leadership with AI: A Masterclass for Business Leaders

Unlock the full potential of artificial intelligence and transform your leadership capabilities with our AI for Business Leaders course. This bespoke session is designed to empower business executives and leaders with a comprehensive understanding of AI fundamentals, tailored to supercharge your personal and organisational effectiveness.



## AI for Productivity

### Enhance Your Workflow Efficiency with AI: A Comprehensive Introduction to Productivity

Elevate your business operations to new heights with our AI for Productivity course. This introductory program is tailored for professionals, team leaders, and business owners looking to harness the power of artificial intelligence to streamline workflows and boost operational efficiency.



## AI for Sales

### Revolutionise Your Sales Strategy with AI: A Strategic Introduction

Unlock the power of artificial intelligence to dramatically improve your sales processes with our AI For Sales course. Tailored for sales professionals, team leaders, and business strategists, this program is designed to equip you with cutting-edge AI tools and techniques for optimising your sales pipeline, enabling you to close deals faster and more efficiently.



## AI for HR

### Revolutionise HR with AI: A Strategic Overview

Elevate your HR practices with our AI For HR & Talent course, tailored for HR professionals and business leaders keen to utilise artificial intelligence. Discover how AI can transform your approach to talent acquisition, engagement, and development, ensuring your organisation remains at the forefront of HR innovation.

**Let's get in touch**



## Trusted by



"I've been scanning the market to find ready-made workshop on AI productivity tools for our new businesses. The available information services and webinars were either too technical or confined to specific products being promoted by their sponsor companies. We needed someone independent with experience and knowledge of AI from the business user perspective. Mark delivered the prototype online last week and it was a great success."

**Tony O'Kelly,**  
**New Frontiers Programme Manager**



## Contact

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